

Press Release

## **Gesmer Updegrove Wins National Award For Best New Web Site**

March 2010 - Gesmer Updegrove, New England's premier law firm for technology companies and emerging businesses, has been recognized by the Legal Marketing Association, winning this year's LMA "Your Honor" Award for best firm web site. Gesmer Updegrove led a group of more than 250 national, regional and local law firms that competed for the award.

The firm's creative and dynamic new **Gesmer.com** web site plays to the firm's strength as a trusted business advisor to start-up and emerging companies. Gesmer Updegrove has been counsel to several thousand early stage companies in its 24 years. These companies have raised more than \$4.3B, working with more than 250 different venture capital firms. Many hundreds of these companies have had substantial equity exits, others have gone public.

"Having our work recognized by the Legal Marketing Association is an honor," said Tom Durkin, the firm's Managing Partner. "We are proud of the work we do every day and winning this award is an affirmation of our commitment to serving the emerging company market."

Gesmer Updegrove has been working with "serial entrepreneurs" since its inception in 1986. Its clients are the big idea-driven founders and leaders who develop and bring new products and services to market. The firm works side-by-side with these business and technology-savvy individuals, providing extraordinary business advice, value-added services and quality legal services crucial to growing and protecting their companies and assets.

See what sets Gesmer Updegrove apart. Visit our site at [Gesmer.com](http://Gesmer.com), or call us at (617) 350-6800 and ask to speak with one of our attorneys.

**GesmerUpdegrove** LLP  
Attorneys at Law Boston

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